

Lakewood City Schools

Course: Popular Culture

Revised: July 2008

Half Year, one-half credit, 5 periods per week, Grades 10-12

Popular Culture: A Social History of America

Popular Culture is a Social Studies elective course that can be taken in grades ten through twelve. The course is meant to reinforce the content of the required 9th and 10th grade courses in preparation for the OGT, but also forces students to think critically about past and current American culture. The overall objective is to explore how pop culture, in all of its various forms, not only reflects the world around us, but also how it influences the way we perceive the world.

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Pacing Chart

UNIT 1: Introduction to Popular Culture	1 WEEK
UNIT 2: Urban Legends & Conspiracy Theories	2 WEEKS
UNIT 3: Characterizing the Decades	1 WEEK
UNIT 4: Advertising and Consumerism	3 WEEKS
UNIT 5: Television	2 WEEKS
UNIT 6: Music	3 WEEKS
UNIT 7: Film	3 WEEKS
UNIT 8: Race & Gender	2 WEEKS

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Introduction to Popular Culture

List Standards covered in this unit here

Benchmark	Grade Level Indicators	Clear Learning Targets	Strategies/Resources
		I can...	

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Urban Legends & Conspiracy Theories

SOCIAL STUDIES STANDARD: Social Studies Skills & Methods(SM)

Benchmark	Grade Level Indicators	Clear Learning Targets	Strategies/Resources
<p>SM-9/10-A SM-9/10-B</p>	<p>SM-9-1, 2a-d, 3a-c</p> <ol style="list-style-type: none"> 1. Detect bias and propaganda in primary and secondary sources of information. 2. Evaluate the credibility of sources for: <ol style="list-style-type: none"> a. Logical fallacies; b. Consistency of arguments; c. Unstated assumptions; d. Bias. 3. Analyze the reliability of sources for: <ol style="list-style-type: none"> a. Accurate use of facts; b. Adequate support of statements; c. Date of publication. <p>SM-10-1a-e, 2</p> <ol style="list-style-type: none"> 1. Determine the credibility of sources by considering the following: <ol style="list-style-type: none"> a. The qualifications and reputation of the writer; b. Agreement with other credible sources; c. Recognition of stereotypes; d. Accuracy and consistency of sources; e. The circumstances in which the author prepared the source. 2. Critique evidence used to support a thesis. 	<p>I can...</p>	<p>Snopes.com</p> <p>Unexplained Phenomena</p> <p>JFK</p> <p>The DaVinci Code</p> <p>Movie “Loose Change” <u>The 9/11 Commission Report</u></p>

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Characterizing the Decades (1950 – present)

This unit will provide background content for analyzing popular culture throughout the years. We will examine what was happening in each decade and will later look at how popular culture reflected these things.

SOCIAL STUDIES STANDARD: HISTORY(H)

SOCIAL STUDIES STANDARD: PEOPLE IN SOCIETIES(PS)

SOCIAL STUDIES STANDARD: GEOGRAPHY(G)

Benchmark	Grade Level Indicators	Clear Learning Targets	Strategies/Resources
H-9/10-E H-9/10-F PS-9/10-A,B,C G-9/10-A,C	H-10-#8,12,13,14 PS-10-#1,2,4 G-10-2, 3a, 3b		Internet Search Engines LHS Databases Pathfinder

TECHNOLOGY STANDARD 5:: Technology and Information Literacy (TL)

Benchmark	Grade Level Indicators	Clear Learning Targets	Strategies/Resources
TL-10-C	TL-10-1,2,3,4		Internet Search Engines LHS Databases Pathfinder

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Advertising & Consumerism

In this unit, we will examine the birth of consumer culture and the ways in which it has changed through the years. We will also discuss the changes in types of advertisements, target audiences, materialism, and advertising techniques

SOCIAL STUDIES STANDARD: HISTORY(H)

Benchmark	Grade Level Indicators	Clear Learning Targets	Strategies/Resources
<p>H-9/10-F</p> <p>G-9/10-A,C</p>	<p>H-10-12a Explain major domestic developments after 1945 with emphasis on: a. Postwar prosperity in the United States;</p> <p>G-10-2 Describe how changes in technology, transportation and communication affect the location and patterns of economic activities and use of productive resources.</p>		<p>Signs of Life in the U.S.A. “How Advertising Informs to Our Benefit” by John E. Calfee “Web of Deceit” by Fern Schumer Chapman</p> <p>PBS Frontline Video “Merchants of Cool”</p> <p>Sample Advertisements Sample Commercials</p>

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Television

In this unit, we will focus on the evolution of the sitcom by examining shows that were popular in each decade from 1950-present. Within each of the shows studied, students will examine changing gender roles, family structures, morals and values, and the way in which different minority groups are portrayed.

SOCIAL STUDIES STANDARD: HISTORY(H)

Benchmark	Grade Level Indicators	Clear Learning Targets	Strategies/Resources
H-9/10-F	H-10-12a Explain major domestic developments after 1945 with emphasis on: b. Postwar prosperity in the United States;		<u>Glued To The Set</u> by Steven D. Stark <u>Signs of Life in the U.S.A.</u> <i>"A Tale of Two Sitcoms" by Steven D. Stark</i> Episodes of : "I Love Lucy"; "The Andy Griffith Show," All In the Family;" "The Jeffersons;" "The Cosby Show;" "Seinfeld;" "The Office;" and "Family Guy"

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Music

The overall theme in this unit is how music is used as a form of social protest. Lessons will include, but not be limited to: The Birth of Rock & Roll and Teenage Rebellion; Songs of the Civil Rights Era; Songs of Social Protest: The Vietnam Era; The Birth of Hip Hop – Using Music as a Weapon; Songs of Remembrance and Protest in relation to 9/11, Hurricane Katrina and other social problems

SOCIAL STUDIES STANDARD: HISTORY(H)

SOCIAL STUDIES STANDARD: PEOPLE IN SOCIETIES(PS)

SOCIAL STUDIES STANDARD: CITIZEN RIGHTS & RESPONSIBILITIES(CR)

Benchmark	Grade Level Indicators	Clear Learning Targets	Strategies/Resources
<p>H-9/10-F</p> <p>PS-9/10-C</p> <p>CR-9/10-A</p>	<p>H-10-13a,13b 13. Trace social unrest, protest and change in the United States including: a. Antiwar protest during the Vietnam War; b. The counterculture movement;</p> <p>PS-10-2 2. Analyze the perspectives that are evident in African-American, American Indian and Latino art, music, literature and media and how these contributions reflect and shape culture in the United States.</p> <p>CR-10-2b,2c 2. Explain how civil disobedience differs from other forms of dissent and evaluate its application and consequences including: b. Civil rights movement of the 1960s; c. Student protests during the Vietnam War.</p>		<p>“Rock n’ Roll Defined Teen Culture” by Leonie Pompa and Irene Martinez</p> <p>“African American Culture and Bob Dylan: Why He Matters” by Robert Chapman</p> <p>Woodstock Footage (youtube.com)</p> <p>Clips from “And You Don’t Stop: 30 Years of Hip Hop”</p> <p>Various Songs including: “Rock Around the Clock” by Bill Haley & the Comets; “Hurricane,” “Only A Pawn In Their Game,” “The Lonesome Death of Hattie Carroll,” and “The Murder of Emmett Till” by Bob Dylan; “Feel-Like-I’m-Fixin’ -to-Die Rag” by Country Joe & the Fish; Fortunate Son by Creedence Clearwater Revival; “Lyndon Johnson Told the Nation” by Tom Paxton; “Eve of Destruction” by Barry McGuire; “The Message” by Grandmaster Flash & the Furious Five; “Rapper’s Delight” by the Sugar Hill Gang; and “The Breaks” by Kurtis Blow</p>

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Film

In this unit, we will examine how films from the 1950s through the present reflect the morals and values of each decade, but also how they play upon our fears and desires.

- “Rebel Without A Cause” – Social Conformity vs. Rebellion
- Westerns – The Cold War & Good vs. Evil
- Science Fiction – The Cold War, The Space Race, and Good vs. Evil
- Blockbuster Films – Consumerism and the film industry
- Terrorism & 9/11 Films

SOCIAL STUDIES STANDARD: HISTORY (H)

SOCIAL STUDIES STANDARD: CITIZENSHIP RIGHTS & RESPONSIBILITIES(CR)

Benchmark	Grade Level Indicators	Clear Learning Targets	Strategies/Resources
H-9/10-F	H-10-12a,12b,12c Explain major domestic developments after 1945 with emphasis on: a. Postwar prosperity in the United States c. McCarthyism d. The space race		“The Red Scare Goes Hollywood” by Philip French “The Film Industry Responds to the Cold War, 1945-1955: Monsters, spys, and subversives” by Lawrence L. Murray
CR-9/10-A,B	CR-10-4c Analyze instances in which the rights of individuals were restricted including: c. Intellectuals and artists during the McCarthy Era;		Film; “Rebel Without A Cause” Clips of: “High Noon,” “Invasion of the Body Snatchers,” “Jaws,” “Star Wars,”

